Fortified

CHILDREN'S HOSPITAL OF THE KING'S DAUGHTERS HIPAA Risk Assessment, SIEM, and SOC Services

The Need

As the only standalone children's hospital in the state, Children's Hospital of The King's Daughters (CHKD) plays a vital role for families in Virginia. Joseph Hooks joined the organization's Information Services team in 1997, became CTO in 2010, and added corporate information security officer (CISO) to his title in 2012.

Recently, the security aspect of his role has taken on new significance. It started with the need to ensure secure external connections for more clinicians and a slew of new medical devices (Hooks refers to it as the Internet of Everything). At the start of the pandemic, the human side of that equation grew exponentially. At the same time, the 206-bed hospital saw an explosion of threat vectors, including spear phishing campaigns and money-transfer requests directed at top executives. Indeed, Google reported a 350% increase in active phishing websites between January and March of this year.

In the midst of this escalation, it's easy to lose sight of basic cybersecurity tasks like cybersecurity event monitoring and annual HIPAA risk assessments (RAs). Although RAs are required by HHS Office of Civil Rights and are the first things asked for in the event of a breach, hospitals are not required to report on their completion nor on the progress being made to mitigate problematic findings.

Hooks has observed healthcare organizations in his area and around the country experience breaches and pay significant fines. He also knows how easy it is to begin tackling high-priority items identified in an RA only to get pulled away by new initiatives needing new solutions or integrations directly related to clinical care or facility operations. Additionally, a scarcity of talent and high salary expectations make it difficult for CHKD to recruit and retain Information Security staff. Recruitment problems combined with increased cybersecurity attacks mean an inability to meet the current demand.

When the security firm CHKD was using to manage their SIEM sold that part of its business to a company that didn't provide adequate visibility or produce satisfactory reports, Hooks turned to the organization's EHR vendor, Cerner for a recommendation.

The Organization

The King's Daughters, a women's service organization that has worked to improve the well-being of children in its region for more than a century, established Children's Hospital of The King's Daughters, Virginia's only free-standing children's hospital, in 1961. Today, CHKD is a 206-bed teaching hospital with special units for neonatal and pediatric intensive care, cancer care, acute inpatient rehabilitation, medical and surgical care, and transitional care. As a full-service children's hospital, every inch of the facility and all members of the medical team are devoted exclusively to the needs of young people.

Size 206 Beds 5,292 Annual Admissions

Location Norfolk, Virginia

Website www.chkd.org

Client since 2020

Employed Fortified services HIPAA Risk Assessments, SIEM Monitoring, SOC



The Solution

Hooks and his team now work with Cerner's cyber security partner, Fortified Health Security, to provide a purpose-built healthcare focused managed SIEM solution that correlates and aggregates security events, alerts on critical events and incidents, and a team that provides remediation recommendations and guidance. Additionally, he contracted Fortified to conduct a yearly RA along with monthly calls to identify which gaps have been closed and which high profile items will be tackled next. He utilizes the partnership while working collobratively with other members of the Corporate Compliance team to include the Health System's privacy officer.

Hooks finds that having consistent, in-depth data to bring to executives and managers not only demonstrates the progress being made in closing the gaps and protecting patient data, but also forms the basis for discussing resources.

Essentially, the RA process is used by Hooks and his team as a way to identify and talk about risk, how to measure progress, and address the potential need for additional resources with other departments and (most importantly) the C-suite and the board. This has proven essential in creating alignment between IT/security and the rest of the organization.

The Outcome

Hooks says outsourcing the SIEM, SOC, and RA functions are definite wins. The monthly calls ensure the team is working to close the gaps identified by the assessment and guarantee that if CHKD experiences a breach, demonstrating a current plan being actively worked on will be a very simple matter.

The additional monitoring and analysis have been a tremendous help to Hooks' team, alleviating stress and opening up schedules. Having someone to turn to for advice or aid during an after-hours event, rather than having to rush back to the hospital, is a boon to the heavily burdened team.

For Hooks, providing top-notch cybersecurity and outstanding connectivity to CHKD clinicians is a personal point of pride. His daughter, Molly, was treated at the hospital from birth for various conditions and again as a toddler undergoing brain surgery. She is now a healthy, active 13-year-old, but Hooks still approaches everything his team is asked to do with the kids it will affect in mind.

About Fortified Health Security

Fortified Health Security is healthcare's recognized leader in cybersecurity - protecting patient data and reducing risk throughout the Fortified healthcare ecosystem. As a managed security service provider, Fortified works alongside healthcare organizations to build tailored programs designed to leverage their prior security investments and current processes while implementing new solutions that reduce risk and increase their security posture over time. Fortified's high-touch engagements and customized recommendations provide ROI and result in actionable information to reduce the risk of cyber events. The company is 100% committed to creating a stronger healthcare landscape that benefits more clients, protects more patient data, and reduces more risk.



Nothing has been as effective as the contract with Fortified to provide the ongoing risk assessment. Everyone in the industry is concerned with having OCR knock on their door and say: Show me your risk assessment and what you're doing about it. We can do that—we can show the progress we're making. We're not sitting idly by hoping we skirt an issue.

Joe Hooks | CTO, CISO Children's Hospital of The King's Daughters