

PRIVACY NOTICE

Last updated on November 4, 2024.

Welcome. This Privacy Notice applies to our website (“Website”), online platform (“Platform”), our mobile application (“App”), and other online activities included in this Privacy Notice (collectively, the “Services”). This Privacy Notice describes how Egis Systems LLC, d.b.a. Fortified Health Security and its affiliates (hereinafter: “Fortified”, “we”, “us” or “our”) process your Personal Data (defined below) as our potential or current client, business partner, or visitor in relation to all your interactions with our Services. It also explains how your Personal Data is protected and what choices you have relating to your Personal Data. Fortified is a US-based managed security services provider (MSSP) dedicated to the provision of healthcare cybersecurity services/staffing, advisory consulting, and managed services.

If you do not agree with any portion of this Privacy Notice, you should not use the Services. We may update or modify this Privacy Notice at any time by posting the updated version including the effective date of the updated version. Please review this Privacy Notice periodically for any updates or changes. Your continued use of our Services is considered your acceptance of these terms, and you agree to the terms of this Privacy Notice and the collection and use of information in accordance with this Privacy Notice.

If you have any questions about this Privacy Notice, the processing of your Personal Data by Fortified, please contact us at privacy@fortifiedhealthsecurity.com.

The Scope of Services for this Privacy Notice.

This Privacy Notice applies only to information collected through the Services and not to information collected offline or through any other websites. Fortified’s business partners, ad networks, and other third parties have their own websites and privacy practices. We encourage you to read the privacy notices of all websites you visit to understand their privacy practices and your options. Any password-protected areas of the Platform and App may be subject to additional terms or agreements with us. The Personal Data we collect and process depends on your choices and interactions with us.

The Information We Collect.

While using the Services, we may ask you to provide us with certain personally identifiable information (“Personal Data”). Personal Data is information that identifies, relates to,

describes, can reasonably be associated with, or can reasonably be linked to a particular individual or household.

We may collect Personal Data that you provide to us, for example by using our online contact form on our website, or when you interact with our website and our Services. We may collect some or all of the following Personal Data:

Category	Data Types
Identifiers	Your name, email address, current job title/position and company name, postal address, social media usernames, telephone number, unique personal identifier, and Internet Protocol (IP) address.
Interactions	Records of information you post or otherwise submit to the website or Services, including emails or other correspondence with you including information about your questions, complaints, or disputes
Internet / Electronic Network Activity	<ul style="list-style-type: none"> • Browse history. Data about the webpages you visit, including without limitation web browser specifications, websites visited before accessing the Services, and websites visited after leaving the Services. • Search history. Data about the search terms you enter. • Device, connectivity, and configuration data. Data about your device and nearby networks, including internet connection information, computer equipment information, regional and language settings. • Geolocation data. Data about your device’s location, which is inferred from your internet connection data, your IP address, and your postal address, or which you may choose to allow us to access by granting the Services access to your location when prompted.
Demographic Data	Data about you such as your social media URLs and other data reflecting your preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.
Third-Party Social Networking Service(s)	If you choose to access, visit, and/or use any third-party social networking service(s) that may be integrated with the Services, we may receive your Personal Data and other information about you and your computer, mobile, or other device that you have made available

	<p>to those social networking services, including information about your contacts through those services. Some social networking services will facilitate registration or enhance or personalize your experience on the Services. This includes if you “follow,” “like,” or link your social networking account to the Services. Your decision to use a social networking service in connection with the Services is voluntary. However, you should make sure you are comfortable with the information your third-party social networking services may make available by reviewing privacy policies of those providers and/or modifying your privacy settings directly with those networking services.</p>
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We collect information from you both when you provide it voluntarily and also automatically when you access the Services. We may also collect Personal Data from other sources, as described below.

- Service providers (including hosting providers)
- Data analytics service providers
- Email, chat, survey, feedback, and other communications service providers
- Customer service providers
- Advertising providers
- Social media platforms
- Promotional partners

When you visit our Services we, or our partners, may automatically collect information from your device or web browser which may include Personal Data by using cookies or similar technologies such as web beacons. For more information about cookies, the information collected via cookies, and how we use such information, please read our [Cookie Policy](#).

How We Use Your Information.

For more information about the types of Personal Data that we may use and how we use your Personal Data, please see the detailed description below:

Categories of Information	Description of Category	How We Use Your Information
Account Registration Information	You do not have to register for an account to browse the Website. You must register for an account to	<ul style="list-style-type: none"> • To enable you to login and access your account and the Services. • To provide you with information or services that you request from us.

	<p>access the Platform and App. This includes your name and email address and may include your business address and phone number.</p> <p>Some of the Personal Data we will ask you to provide is required in order to create your account.</p>	<ul style="list-style-type: none"> • To notify you about changes to the Services or any products or services we offer or provide through the Services. • To create, maintain, and personalize your experience with the Services. • To communicate with you for Services-related purposes. • To check on your account status and maintain records of activities in connection with your use of the Services. • To contact you with newsletters, marketing, or promotional materials and other information that may be of interest to you. • To enforce our agreements, terms, conditions and policies. • To manage our relationship with you and to respond to your questions or complaints and internal administration.
Newsletter Subscription Information	You may provide your email address in order to receive our newsletter via email.	To contact you with newsletters, marketing or promotional materials and other information that may be of interest to you.
Customer Service Information	This includes any information that you choose to provide, whether by phone, email, mail, or chat, to our customer service representatives or other Fortified employees.	<ul style="list-style-type: none"> • To provide, maintain, operate, personalize and improve the Services. • To evaluate and improve the content of the Services. • To respond to your questions and requests. • To provide customer support. • To allow you to participate in interactive features of the Services when you choose to do so.
Demographic Data	<p>We may collect such Personal Data when you submit a post, contact us, and respond to our communications to you, including:</p> <ul style="list-style-type: none"> • Business or company information • Professional or personal reference contact information 	<ul style="list-style-type: none"> • To allow you to participate in interactive features of the Services when you choose to do so. • To provide, maintain, operate, personalize, and improve the Services. • To evaluate and improve the content of the Services. • To provide customer support. • To monitor the usage of the Services.

	<ul style="list-style-type: none"> • Preferences 	<ul style="list-style-type: none"> • To gather analysis and assess trends and interests.
Social Media Platform Data	<p>If you choose to access, visit, and/or use any of our pages on social media platforms such as Facebook, Twitter, or LinkedIn (“Social Media Platforms”), we may receive aggregate information and analysis about visitors’ usage of our pages on such Social Media Platforms. You may choose to provide Personal Data through Social Media Platforms, including without limitation your name, phone number, or address when you communicate with us on the Social Media Platforms, post suggestions or comments for us, or through other such interactions on the Social Media Platforms.</p>	<ul style="list-style-type: none"> • To respond to your questions and requests. • To provide customer support. • To gather analysis and assess trends and interests.
Third Party Data	<p>This includes both Personal Data and non-personally identifiable data from our affiliates, customers, partners or vendors, data brokers or public sources.</p>	<ul style="list-style-type: none"> • To provide, maintain, and operate the Services. • To monitor the usage of the Services. • To gather analysis and assess trends and interests. • To work with our service providers who perform certain business functions or services on our behalf. • To provide you with advertising content in which we think you will be interested. As part of this customization, we may observe your behaviors on the Services or on other websites.
Usage Information	<p>This can be Personal Data and non-Personal Data that is collected about you when you are using the Services, and this may include:</p> <ul style="list-style-type: none"> • Information about your interactions with the Services, 	<ul style="list-style-type: none"> • To improve, develop, and enhance the products, services, materials, and other content we make available through the Services.

	<p>which includes the date and time of any information you enter into the Services and your interactions with other users of the Services and what content or features you interacted with.</p> <ul style="list-style-type: none">• Technical data which may include URL information, cookie data, web beacons, web pixels, clickstream information collection, and other tracking technology information, your IP address, the types of devices you are using to access or connect to the Services, unique device IDs, device attributes, network connection type (e.g., WiFi, 3G, LTE, Bluetooth) and provider, network and device performance, browser type, language, and operating system. Further details about the technical data that is processed by us can be found below. <p>The Services uses cookies, unique identifiers and similar technologies to collect information over time and across different websites when you use or visit the Services. We or our third-party partners use common tracking tools to collect information about the pages you view, the Services functions that you access, the buttons and icons you click, and to remember your login information and Services settings to make it easier and more efficient for you to use the Services, and to provide advertising content that we think may be of interest to you. For more information about our use of</p>	<ul style="list-style-type: none">• To optimize the display of the Services on your device, and diagnose and resolve technical issues.• To create, maintain and personalize your account with us.• To provide, maintain, personalize, and improve the Services.• To provide customer support.• To monitor the usage of the Services.• To allow you to participate in interactive features of the Services when you choose to do so.• To gather analysis and assess trends and interests.• To enforce our agreements, terms, conditions, and policies.• To detect, prevent, and address technical issues.• To prevent or investigate fraud.• To provide you with advertising content in which we think you will be interested. As part of this customization, we may observe your behaviors on the Services or on other websites.• To help maintain the safety, security, and integrity of the Services and technology assets.• To investigate complaints and potential violations of our policies.• To facilitate marketing activities such as organizing events and creating and publishing content on topics that are of interest to our (potential) clients.• To keep interested parties informed of our services, events and publications.
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	cookies, pixels, and web beacons, please see the Cookie Policy .	
Anonymized Information	We use anonymized and aggregated information that may be created or derived from your Personal Data or usage of the Services for purposes that include data analysis, improving the Services, and developing new features and functionality within the Services.	<ul style="list-style-type: none"> • To provide, maintain, personalize, and improve the Services. • To monitor the usage of the Services. • To prevent or investigate fraud. • To gather analysis and assess trends and interests. • To conduct aggregate or research analysis to enhance, protect, and make informed decisions on the Services. • To detect, prevent, and address technical issues. • To enforce our agreements, terms, conditions, and policies. • To help maintain the safety, security, and integrity of the Services and technology assets.

Disclosing your Personal Data.

Your Personal Data will be processed by persons working for or on behalf of Fortified on a need-to-know basis for the purposes described in this Privacy Notice.

SMS opt-in or phone numbers for the purpose of SMS are not disclosed.

We may further disclose your Personal Data with the following types of entities for the following purposes:

Our affiliates and service providers and their sub-contractors who process your Personal Data on our behalf, such as for providing hosting services.

Other third parties to the extent necessary to: (i) comply with a request from a government authority or law enforcement agency, a court order or applicable law; (ii) to prevent violations of our agreements and our policies; (iii) to defend ourselves against claims or when you have provided your consent.

If we sell or transfer all or a portion of our business or assets (including in the event of a reorganization, dissolution, or liquidation) we may also transfer your Personal Data.

How Long we Retain your Personal Data.

We will not retain your Personal Data longer than necessary in relation to the purposes for which the data are processed, unless otherwise required or permitted by law.

Security.

Security of information communicated by or to us over the Internet is of utmost concern to us; however, no data transmission over the Internet can be guaranteed to be 100% secure. The Services incorporates reasonable safeguards to protect the security, integrity, and privacy of the Personally Identifiable Information we have collected. We have put in place reasonable precautions to protect information from loss, misuse, and alteration, including logically and physically securing our equipment and encrypting our connections and certain equipment. Please do not use email to communicate information to us that you consider confidential. While we strive to protect your Personal Data, Fortified cannot ensure or warrant the security of any information you transmit to us or through the Services.

Children's Privacy.

The Children's Online Privacy and Protection Act of 1998 ("COPPA") defines a "Child" (or "Children" as used herein) as anyone under the age of 13. Fortified strictly adheres to COPPA. For that reason, we do not collect or maintain information obtained through the Services from those we actually know are under 13, and no part of the Services are structured to attract anyone under 13. By using the Services, you represent that you are at least 13 years old. If you do not meet this age requirement, then you must not access or use the Services.

If you are a parent or guardian and you are aware that your Child has provided us with Personally Identifiable Information, please contact us through one of the methods listed under "How to Contact Us", above below. If we become aware that we have collected Personally Data from Children without verification of parental consent, we take reasonable steps to remove that information from our servers.

For more information about COPPA, which applies to websites that direct their services to children under the age of thirteen (13), please visit the Federal Trade Commission's website <https://www.ftc.gov/tips-advice/business-center/guidance/complying-coppa-frequently-asked-questions>.

External Links.

The Services may provide links to various websites that we do not control. When you click on one of these links, you will be transferred out of the Services and connected to the

website of the organization or company that you selected. Each of these linked sites maintains its own independent privacy and data-collection policies and procedures. While Fortified expects its partners and affiliates to respect the privacy of our users, Fortified cannot be responsible for the actions of third parties. If you visit a website that the Services links to, we encourage you to consult that website's privacy policy before providing any Personal Data and whenever interacting with any website.

How to Contact Us.

We welcome any questions, comments, or concerns regarding our processing of your Personal Data or our privacy practices. If you have any questions, please contact us by using the following contact details:

FORTIFIED HEALTH SECURITY

2550 Meridian Blvd., Suite 190

Franklin, TN 37067

Attn: Privacy Department

Email: privacy@fortifiedhealthsecurity.com